



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824466



PULCHRA

Participatory Urban Learning Community Hubs through
Research and Activation

User Guide for the **City Challenges App** (WP7.2)

2021



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To **download** the app follow the links in [Play Store](#) or [App Store](#). The PULCHRA app starts with a slideshow of teaser questions and pictures introducing the user to its content. These images pop-up only the first time the user uses the app. The slideshow ends with a question-introduction to SDGs and after clicking on '**LET'S START**' (5th picture) the Sign-up options appear on screen.















First Slideshow

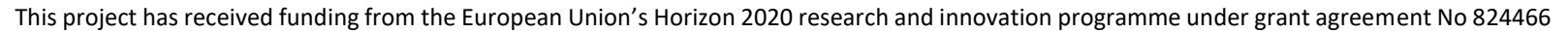




The first time the user opens the app, he/ she has a **sign-up** option, where he/ she fills in first & last name, email, password, retypes password and location. If he/ she already has an account, there is a button at the bottom of the page, to be redirected to the **sign-in** option from there. The user can also sign-up by using two alternative methods: **Facebook** or **Google+**. The user may **reset** his/ her **password** by clicking on "Forgot your password?". The sign-up option pops-up only the first time the user opens the app. From then on, the user is automatically redirected to the 'News Feed' page.


Sign-in/ Sign-up options


Sign Up	Sign In	Reset Password
<div> First & Last name</div> <div> Email</div> <div><div></div> Password</div> <div><div></div> Repeat password</div> <div><div></div> Location</div> <div><div>I agree to the Terms and Conditions <input type="checkbox"/></div><div>CONTINUE</div><div>Sign Up with</div><div><div></div><div></div></div><div>Already have an account?</div></div>	<div> Email</div> <div><div></div> Password</div> <div>SIGN IN</div> <div>Sign In with</div> <div><div></div><div></div></div> <div>Forgot your password?</div> <div>New in PULCHRA? Create account</div>	<div> Reset Password </div> <div>Enter your email address and email instructions will be sent to set a new one!</div> <div><div></div> Enter email</div> <div>RESET PASSWORD</div>





SDGs overview


Do you want to know more about the Sustainable Development Goals?


1
NO POVERTY



2
ZERO HUNGER



3
GOOD HEALTH AND WELL-BEING



4
QUALITY EDUCATION



5
GENDER EQUALITY



6
CLEAN WATER AND SANITATION



7
AFFORDABLE AND CLEAN ENERGY



8
DECENT WORK AND ECONOMIC GROWTH



9
INDUSTRY, INNOVATION AND INFRASTRUCTURE



10
REDUCED INEQUALITIES



11
SUSTAINABLE CITIES AND COMMUNITIES



12
RESPONSIBLE CONSUMPTION AND PRODUCTION



13
CLIMATE ACTION


14
LIFE BELOW WATER



15
LIFE ON LAND


16
PEACE, JUSTICE AND STRONG INSTITUTIONS


17
PARTNERSHIPS FOR THE GOALS





NEXT

1  **END POVERTY IN ALL ITS FORMS EVERYWHERE**

GLOBAL COVID-19

THE WORLD WAS OFF TRACK TO END POVERTY BY 2030



COVID-19 IMPLICATIONS


COVID-19 CAUSES THE FIRST INCREASE IN GLOBAL POVERTY IN DECADES

~71 MILLION PEOPLE ARE PUSHED INTO EXTREME POVERTY IN 2020

4 BILLION PEOPLE DO NOT BENEFIT FROM ANY FORM OF SOCIAL PROTECTION IN 2016


NATURAL DISASTERS EXAGGERATE POVERTY

\$23.6 BILLION DIRECT ECONOMIC LOSSES FROM 14 COUNTRIES IN 2016

2  **END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE**


GLOBAL COVID-19

FOOD INSECURITY WAS ALREADY ON THE RISE



COVID-19 IMPLICATIONS

THE PANDEMIC IS AN ADDITIONAL THREAT TO FOOD SYSTEMS



GLOBAL COVID-19


STUNTING AND WASTING AMONG CHILDREN ARE UNLIKELY TO WORSEN

27.2% UNDERNUTRITION OF CHILDREN AREN'T AS WORSED

15.9% OVERNUTRITION OF CHILDREN AREN'T AS WORSED BY MISSING DATA


SMALL-SCALE FOOD PRODUCERS ARE HIT HARDEST BY THE CRISIS

COMPOUNDING 40%-85% OF ALL FOOD PRODUCERS IN DEVELOPING REGIONS

3  **ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES**

GLOBAL COVID-19

PROGRESS IN MANY HEALTH AREAS CONTINUED, BUT NEEDS ACCELERATION



COVID-19 IMPLICATIONS

HEALTHCARE DISRUPTIONS MAY REVERSE DECADES OF IMPROVEMENTS


IMPACTS OF DISRUPTIONS BY COVID-19: 100-500 DEATHS PER 100,000 IN 2020

LESS THAN HALF OF THE GLOBAL POPULATION IS COVERED BY ESSENTIAL HEALTH SERVICES

COVID-19 HAS INTERRUPTED CHILDHOOD IMMUNIZATION PROGRAMMES IN AROUND 70 COUNTRIES


ILLNESS AND DEATHS FROM COMMUNICABLE DISEASES WILL SPIKE

SERVICE CANCELLATIONS WILL LEAD TO 100% INCREASE IN MALARIA DEATHS IN SUB-SAHARAN AFRICA

4  **ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL**

GLOBAL COVID-19

PROGRESS TOWARDS INCLUSIVE AND EQUITABLE QUALITY EDUCATION WAS TOO SLOW



COVID-19 IMPLICATIONS

REMOTE LEARNING REMAINS OUT OF REACH FOR AT LEAST 500 MILLION STUDENTS

SCHOOL CLOSURES KEPT 90% OF ALL STUDENTS OUT OF SCHOOL, REVERSING YEARS OF PROGRESS IN EDUCATION

ONLY 65% OF PRIMARY SCHOOLS HAVE BASIC HANDWASHING FACILITIES CRITICAL FOR COVID-19 PREVENTION



The user can **select** a specific **City Challenge** to view. The user may stay for as long as he/ she wishes and go back to view another City Challenge. The City Challenges pop-up only the first time the user uses the app. From then on, a more detailed description of the City Challenges can be viewed by clicking on 'City Challenges' (leading to the PULCHRA platform) at the "Insights" section.

City Challenges overview

Do you want to know more about PULCHRA City Challenges?

Challenge 1
Powering
Cities

Challenge 2
Built
Environment

Challenge 3
Urban Space

Challenge 4
Circular
Economy

Challenge 5
Green
Transport

Challenge 6
Innovation

NEXT

←

City Challenge 1: Powering cities without harming the climate

One of the main targets of the European Green Deal is renewable energies to account for 32% of energy production by 2030. Clean energy production along with the underexploited energy efficiency and energy saving should play a major role towards this direction. Therefore, there is a strong need to push for Climate Neutral Cities, yet important questions are still to be answered: what improvements are necessary to improve energy efficiency at the city scale? how do we introduce renewable energy in the city landscape? how should we shape our energy mix to avoid problems related to stability of some of the renewable energy sources? Is coal or nuclear power perceived as recommended solutions for providing energy?

←

City Challenge 2: Rethinking the built environment for the future city

Buildings impact the city functions since materials used in the construction process can influence the local microclimate and their capacity to cope with extreme heat or cold. Limited urban space makes us think about the buildings both as providers of their usual services and 'contributors' of greening the city (green walls, roofs). On the other hand, construction materials may burden the thermal environment, affecting cities by increasing energy demand for cooling and costs for air-conditioning, air and water pollution and may also cause heat-related stress and mortality. Nature-Based Solutions to urban heat island such as using light-colored and cool construction materials, reducing traffic in cities, developing pocket parks and planting more trees and other vegetation and increasing shading are promising.

←

City Challenge 3: Regenerating urban space to connect people in a healthy environment


Infrastructure consists of both the construction sites and materials used and the shift in the way we anticipate how it looks. Wider applications of Nature-Based Solutions (NBS) are necessary, especially for urban dense neighbourhoods. NBS, a key aspect for balancing the city's microclimate, must also be seen as an integral part of public health action, since green and blue infrastructure offers solutions to a wide range of environmental, climate and social problems, from limiting the urban heat island effect to ameliorating the impacts of extreme weather conditions, also associated to climate change. Regenerating urban spaces to green areas contribute to a balanced thermal environment, developing, thus, a healthier environment for all city residents.



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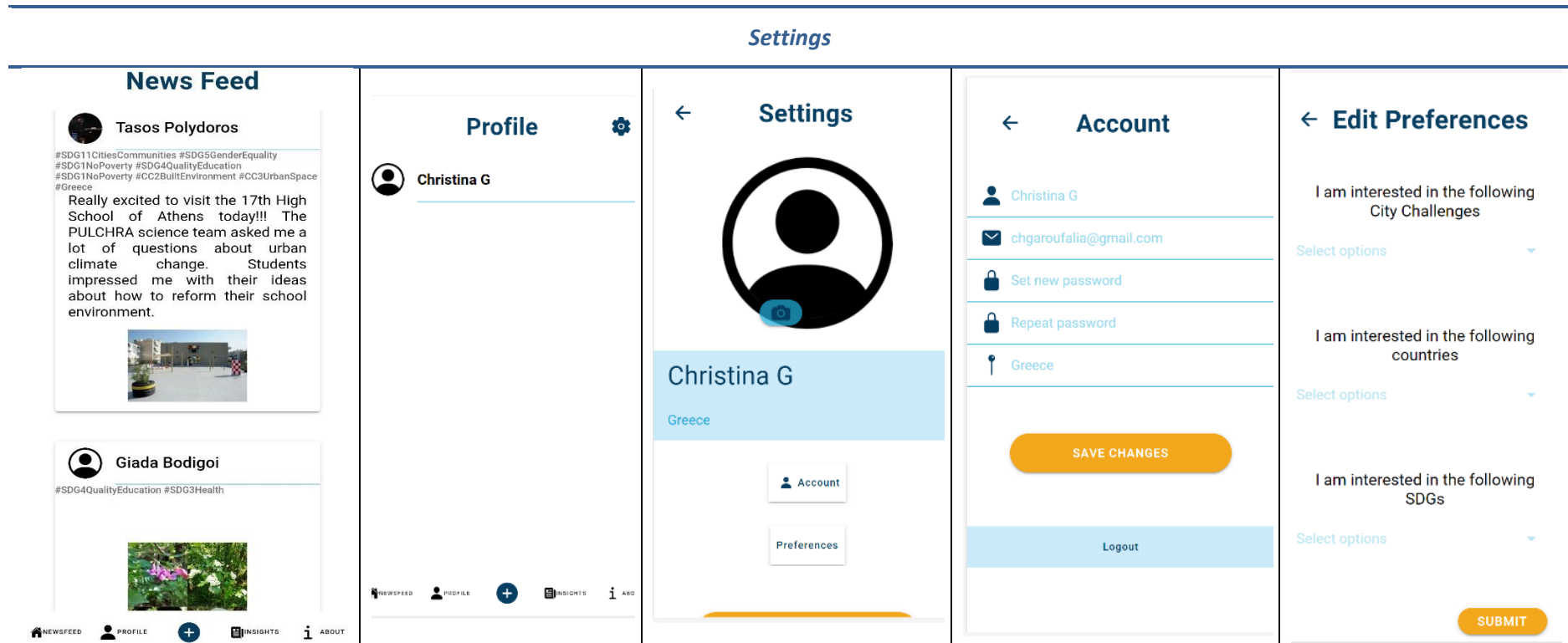
The user can **select** from one to all **SDGs**, from one to all **City Challenges** and from one to all **countries** from three separate drop-down lists. To view the whole lists, the user should scroll down. Only the SDGs and countries related to the PULCHRA project appear in the drop-down lists. The preferences' selection from the drop-down lists pops-up only the first time the user uses the app.

Preferences Selection

	<h3>Select Preferences</h3> <p>I am interested in the following City Challenges</p> <p>Select options ▼</p> <p>I am interested in the following countries</p> <p>Select options ▼</p> <p>I am interested in the following SDGs</p> <p>Select options ▼</p> <p>SUBMIT</p>	<h3>Select Preferences</h3> <p>I am interested in the following City Challenges</p> <ul style="list-style-type: none"><input type="checkbox"/> Select All<input type="checkbox"/> CC1:Powering Cities<input type="checkbox"/> CC2:Built Environment<input type="checkbox"/> CC3:Urban Space<input type="checkbox"/> CC4:Circular Economy <p>CANCEL OK</p> <p>SUBMIT</p>	<h3>Select Preferences</h3> <p>I am interested in the following City Challenges</p> <ul style="list-style-type: none"><input type="checkbox"/> Select All<input type="checkbox"/> SDG1:No Poverty<input type="checkbox"/> SDG2:Zero Hunger<input type="checkbox"/> SDG3:Health<input type="checkbox"/> SDG6:Water Sanitation <p>CANCEL OK</p> <p>SUBMIT</p>	<h3>Select Preferences</h3> <p>I am interested in the following City Challenges</p> <ul style="list-style-type: none"><input type="checkbox"/> Select All<input type="checkbox"/> Cyprus<input type="checkbox"/> Czech Republic<input type="checkbox"/> Germany<input type="checkbox"/> Greece <p>CANCEL OK</p> <p>SUBMIT</p>
--	---	--	--	--



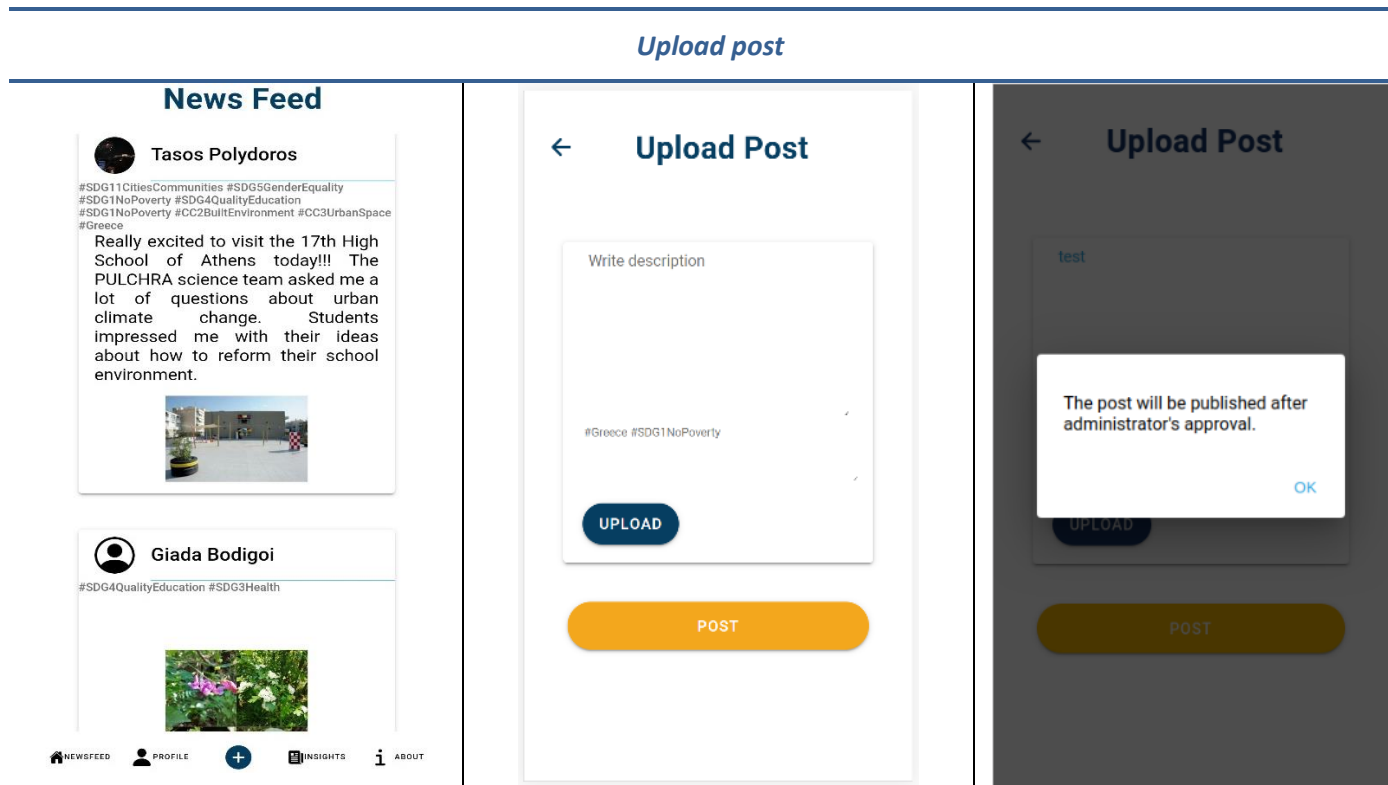
News feed: This is the page that signed-in users see when they open the app. Here, the posts related to the preferences the user selected before (tailor-made feedback), are displayed. By clicking on '**Profile**', the user may view his/ her name and the posts he/ she created in the past. The **gear** button (top right corner) redirects in the **Settings** area (3rd picture). The user can see his/ her profile picture (to change it click on the camera icon), name, location and 2 option buttons: Account and Preferences. **Account:** the user can change his/ her name, email, password, or location and log-out. If the user logs out, he/ she must sign-in the next time he/she opens the app. **Preferences:** the user can change the preferences that he/ she selected the first time he/ she used the app.





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The '+' button redirects the user to a **post creation page**, where he/she can **upload a photo followed by text or text only**. He/ she may tag SDGs, countries or Challenges. Once the user uploads a photo, this will go through a content review check and will then be published in the newsfeed section.





Insights: it contains articles, SDGs and “City Challenges”, which is a hyperlink that opens the **PULCHRA platform** in a new browser tab. Articles that contain keywords which match with the user's Preferences are the ones displayed.

App features

Learn & Get Inspired

CITY CHALLENGES

Mobile App coming soon! #8230;

The PULCHRA mobile application (available for android and iphone) will be released soon.....

SHOW MORE >

NEWSFEED PROFILE + INSIGHTS ABOUT

Sustainable Development Goals

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND

App features

Home

Welcome to PULCHRA City Challenges Platform

The PULCHRA **City Challenges Platform** facilitates the exchange of information and ideas between schools, stakeholders and partners of the PULCHRA network, promoting the open-schooling participatory focus of the project.

Schools

More than 50 European schools have been selected for the 1st year of the project after an open call procedure. Each school will form its own Science Team with the help of stakeholders and create their project.

[See the full list of participating schools](#)



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i-button: Goes to 'About' section, where the user can view the project's partners and click on their icon-hyperlink to visit their webpage. The '**More**' button goes to the '**Project Abstract**' page, which is text that can be read in partner languages by clicking on their flag icon. There is also a button named "**Visit Website**", which is a hyperlink that opens the PUCHRA project's website in a new browser tab.

App features





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App Terms of Use

The Terms of Use of the PULCHRA app are presented below.

TERMS OF USE

Last updated October 16, 2020

AGREEMENT TO TERMS

These Terms of Use constitute a legally binding agreement made between you, whether personally or on behalf of an entity ("you") and the PULCHRA project ("Project", "we", "us", or "our"), concerning your access to and use of the PULCHRA Mobile App as well as any other media form, media channel, website or mobile application related, linked, or otherwise connected thereto (collectively, the "App"). You agree that by accessing the App, you have read, understood, and agreed to be bound by all of these Terms of Use. IF YOU DO NOT AGREE TO THESE APP TERMS, YOU MUST IMMEDIATELY UNINSTALL THE APP AND DISCONTINUE ITS USE.

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By using the App, you represent and warrant that: (1) all registration information you submit will be true, accurate, current, and complete; (2) you will maintain the accuracy of such information and promptly update such registration information as necessary; (3) you have the legal capacity and you agree to comply with these Terms of Use; (4) you are not a minor in the jurisdiction in which you reside, or if a minor, you have received parental permission to use the App; (5) you will not access the App through automated or non-human means, whether through a bot, script, or otherwise; (6) you will not use the App for any illegal or unauthorized purpose; and (7) your use of the App will not violate any applicable law or regulation.

If you provide any information that is untrue, inaccurate, not current, or incomplete, we have the right to suspend or terminate your account and refuse any and all current or future use of the App (or any portion thereof).

USER REGISTRATION

You may be required to register with the App. You agree to keep your password confidential and will be responsible for all use of your account and password. We reserve the right to remove, reclaim, or change a username you select if we determine, in our sole discretion, that such username is inappropriate, obscene, or otherwise objectionable.

PROHIBITED ACTIVITIES

You may not access or use the App for any purpose other than that for which we make the App available. The App may not be used in connection with any commercial endeavours except those that are specifically endorsed or approved by us.

As a user of the App, you agree not to:

1. Systematically retrieve data or other content from the App to create or compile, directly or indirectly, a collection, compilation, database, or directory without written permission from us.
2. Trick, defraud, or mislead us and other users, especially in any attempt to learn sensitive account information such as user passwords.
3. Circumvent, disable, or otherwise interfere with security-related features of the App, including features that prevent or restrict the use or copying of any Content or enforce limitations on the use of the App and/or the Content contained therein.
4. Disparage, tarnish, or otherwise harm, in our opinion, us and/or the App.
5. Use any information obtained from the App in order to harass, abuse, or harm another person.
6. Make improper use of our support services or submit false reports of abuse or misconduct.
7. Use the App in a manner inconsistent with any applicable laws or regulations.
8. Use the App to advertise or offer to sell goods and services.
9. Engage in unauthorized framing or linking to the App.
10. Upload or transmit (or attempt to upload or to transmit) viruses, Trojan horses, or other material, including excessive use of capital letters and spamming (continuous posting of repetitive text), that interferes with any party's uninterrupted use and enjoyment of the App or modifies, impairs, disrupts, alters, or interferes with the use, features, functions, operation, or maintenance of the App.
11. Engage in any automated use of the system, such as using scripts to send comments or messages, or using any data mining, robots, or similar data gathering and extraction tools.
12. Delete the copyright or other proprietary rights notice from any Content.
13. Attempt to impersonate another user or person or use the username of another user.
14. Sell or otherwise transfer your profile.
15. Upload or transmit (or attempt to upload or to transmit) any material that acts as a passive or active information collection or transmission mechanism, including without limitation, clear graphics interchange formats ("gifs"), 1x1 pixels, web bugs, cookies, or other similar devices (sometimes referred to as "spyware" or "passive collection mechanisms" or "pcms").
16. Interfere with, disrupt, or create an undue burden on the App or the networks or services connected to the App.
17. Harass, annoy, intimidate, or threaten any of our employees or agents engaged in providing any portion of the App to you.
18. Attempt to bypass any measures of the App designed to prevent or restrict access to the App, or any portion of the App.
19. Copy or adapt the App's software, including but not limited to Flash, PHP, HTML, JavaScript, or other code.
20. Decipher, decompile, disassemble, or reverse engineer any of the software comprising or in any way making up a part of the App.



21. Except as may be the result of standard search engine or Internet browser usage, use, launch, develop, or distribute any automated system, including without limitation, any spider, robot, cheat utility, scraper, or offline reader that accesses the App, or using or launching any unauthorized script or other software.
22. Use a buying agent or purchasing agent to make purchases on the App.
23. Make any unauthorized use of the App, including collecting usernames and/or email addresses of users by electronic or other means for the purpose of sending unsolicited email, or creating user accounts by automated means or under false pretences.
24. Use the App as part of any effort to compete with us or otherwise use the App and/or the Content for any revenue-generating endeavour or commercial enterprise.

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The App may invite you to chat, contribute to, or participate in blogs, message boards, online forums, and other functionality, and may provide you with the opportunity to create, submit, post, display, transmit, perform, publish, distribute, or broadcast content and materials to us or on the App, including but not limited to text, writings, video, audio, photographs, graphics, comments, suggestions, or personal information or other material (collectively, "Contributions"). Contributions may be viewable by other users of the App and through third-party webApps. As such, any Contributions you transmit may be treated as non-confidential and non-proprietary. When you create or make available any Contributions, you thereby represent and warrant that:

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2. You are the creator and owner of or have the necessary licenses, rights, consents, releases, and permissions to use and to authorize us, the App, and other users of the App to use your Contributions in any manner contemplated by the App and these Terms of Use.
3. You have the written consent, release, and/or permission of each and every identifiable individual person in your Contributions to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of your Contributions in any manner contemplated by the App and these Terms of Use.
4. Your Contributions are not false, inaccurate, or misleading.
5. Your Contributions are not unsolicited or unauthorized advertising, promotional materials, pyramid schemes, chain letters, spam, mass mailings, or other forms of solicitation.
6. Your Contributions are not obscene, lewd, lascivious, filthy, violent, harassing, libellous, slanderous, or otherwise objectionable (as determined by us).
7. Your Contributions do not ridicule, mock, disparage, intimidate, or abuse anyone.
8. Your Contributions are not used to harass or threaten (in the legal sense of those terms) any other person and to promote violence against a specific person or class of people.
9. Your Contributions do not violate any applicable law, regulation, or rule.
10. Your Contributions do not violate the privacy or publicity rights of any third party.
11. Your Contributions do not contain any material that solicits personal information from anyone under the age of 18 or exploits people under the age of 18 in a sexual or violent manner.
12. Your Contributions do not violate any applicable law concerning child pornography, or otherwise intended to protect the health or well-being of minors.
13. Your Contributions do not include any offensive comments that are connected to race, national origin, gender, sexual preference, or physical handicap.
14. Your Contributions do not otherwise violate, or link to material that violates, any provision of these Terms of Use, or any applicable law or regulation.

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This license will apply to any form, media, or technology now known or hereafter developed, and includes our use of your name, company name, and franchise name, as applicable, and any of the trademarks, service marks, trade names, logos, and personal and commercial images you provide. You waive all moral rights in your Contributions, and you warrant that moral rights have not otherwise been asserted in your Contributions.

We do not assert any ownership over your Contributions. You retain full ownership of all of your Contributions and any intellectual property rights or other proprietary rights associated with your Contributions. We are not liable for any statements or representations in your Contributions provided by you in any area on the App. You are solely responsible for your Contributions to the App and you expressly agree to exonerate us from any and all responsibility and to refrain from any legal action against us regarding your Contributions.

We have the right, in our sole and absolute discretion, (1) to edit, redact, or otherwise change any Contributions; (2) to re-categorize any Contributions to place them in more appropriate locations on the App; and (3) to pre-screen or delete any Contributions at any time and for any reason, without notice. We have no obligation to monitor your Contributions.

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Use License

If you access the App via a mobile application, then we grant you a revocable, non-exclusive, non-transferable, limited right to install and use the mobile application on wireless electronic devices owned or controlled by you, and to access and use the mobile application on such devices strictly in accordance with the terms and conditions of this mobile application license contained in these Terms of Use. You shall not: (1) decompile, reverse engineer, disassemble, attempt to derive the source code of, or decrypt the application; (2) make any modification, adaptation, improvement, enhancement, translation, or derivative work from the application; (3) violate any applicable laws, rules, or regulations in connection with your access or use of the application; (4) remove, alter, or obscure any proprietary notice (including any notice of copyright or trademark) posted by us or the licensors of the application; (5) use the application for any revenue generating endeavour, commercial enterprise, or other purpose for which it is not designed or intended; (6) make the application available over a network or other environment permitting access or use by multiple devices or users at the same time; (7) use the application for creating a product, service, or software that is, directly or indirectly, competitive with or in any way a substitute for the application; (8) use the application to send automated queries to any webApp or to send any unsolicited commercial e-mail; or (9) use any proprietary information or any of our interfaces or our other intellectual property in the design, development, manufacture, licensing, or distribution of any applications, accessories, or devices for use with the application.

Apple and Android Devices

The following terms apply when you use a mobile application obtained from either the Apple Store or Google Play (each an "App Distributor") to access the App: (1) the license granted to you for our mobile application is limited to a non-transferable license to use the application on a device that utilizes the Apple iOS or Android operating systems, as applicable, and in accordance with the usage rules set forth in the applicable App Distributor's terms of service; (2) we are responsible for providing any maintenance and support services with respect to the mobile application as specified in the terms and conditions of this mobile application license contained in these Terms of Use or as otherwise required under applicable law, and you acknowledge that each App Distributor has no obligation whatsoever to furnish any maintenance and support services with respect to the mobile application; (3) in the event of any failure of the mobile



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application to conform to any applicable warranty, you may notify the applicable App Distributor, and the App Distributor, in accordance with its terms and policies, may refund the purchase price, if any, paid for the mobile application, and to the maximum extent permitted by applicable law, the App Distributor will have no other warranty obligation whatsoever with respect to the mobile application; (4) you represent and warrant that (i) you are not located in a country that is subject to a U.S. government embargo, or that has been designated by the U.S. government as a "terrorist supporting" country and (ii) you are not listed on any U.S. government list of prohibited or restricted parties; (5) you must comply with applicable third-party terms of agreement when using the mobile application, e.g., if you have a VoIP application, then you must not be in violation of their wireless data service agreement when using the mobile application; and (6) you acknowledge and agree that the App Distributors are third-party beneficiaries of the terms and conditions in this mobile application license contained in these Terms of Use, and that each App Distributor will have the right (and will be deemed to have accepted the right) to enforce the terms and conditions in this mobile application license contained in these Terms of Use against you as a third-party beneficiary thereof.

SUBMISSIONS

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